



Award-winning journalist and innovator, **Shane Snow** has helped expose gun traffickers and gender discrimination, eaten only ice cream for weeks in the name of science, and helped thousands of businesses and hundreds of thousands of individuals work better through his best-selling books, *Smartcuts*, *The Storytelling Edge*, and *Dream Teams*.

A dynamic storyteller and internationally acclaimed keynote speaker, Snow has been declared a “Wunderkind” by the New York Times, a “Maverick” by Details, and his work “Insanely addicting” by GQ. He’s consistently rated the top speaker at global conferences and private events—with an uncanny ability to get people to drop their phones, unless it’s to tweet about their minds being blown—leaving audiences with new ways to approach problems and teamwork. After hearing Snow speak, people never look at work the same way.

Snow’s writing has appeared in *Wired*, *the New Yorker*, *Fast Company*, *the Washington Post*, and *Time*. He’s a Fellow of The Royal Society of the Arts, an exclusive club co-founded by Benjamin Franklin to enrich society through ideas and action; a recipient of Columbia University’s prestigious Innovator Award, for furthering the cause of journalism; and the co-founder of the technology firm Contently, which has been repeatedly named to Inc. and Deloitte’s lists of fastest growing private companies, and Crain’s and Ad Age’s best places to work in America.

In his entertaining and provocative keynote presentations, Snow shatters common wisdom through gripping stories and surprising research on innovation and human behavior. The BBC says that his ideas, “could change your life,” and Maxim adds, “Snow is not telling you how to succeed; he’s daring you to do i...”

Testimonials

Shane instantly captured and swiftly opened up the minds of our employees at our 2021 global kickoff conference. Even within our limiting, virtual conference setting, Shane managed to create a highly immersive landscape that led us on a vivid, thought-provoking journey, colorfully demonstrating new ways of thinking in order to achieve true collaboration. Beyond our initial prep call to share our objectives, Shane clearly went the extra mile to study our company in much more depth, infusing relevant and relatable content into his performance. Shane checked all of the boxes in what we were seeking in a motivational speaker - charismatic, insightful, humorous, brilliant, personable, engaging, inspirational and an ENORMOUS breath of fresh air! I am eternally grateful to Shane and his management team for being so responsive, flexible and amazing to partner with!

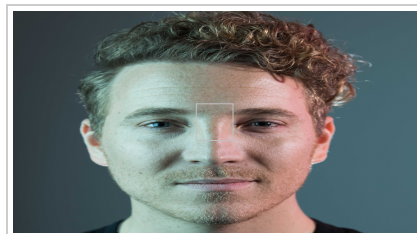
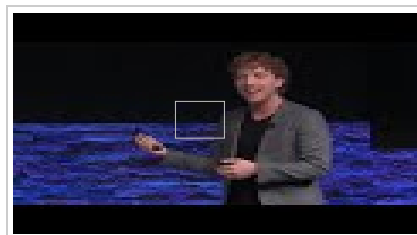
- TraceLink.

Shane. Is. Amazing. We are so grateful to have had him as part of our show. His presentation to our employee audience was extremely well-received. Then, he took the time to fine-tune it even more for our client audience! Such a delightful, professional person. We are all in love, and hope that our paths will cross again very soon. Thanks to APB for all of your help coordinating his successful adventure with us. Could not have asked for a better crew to work

Shane Snow

Speech Topics

- Teambuilding
- Personal Growth
- Media/News Journalists
- Innovation
- Healthcare
- Creativity



with! 

- SVP, Marketing, Experticity.
