



Dr. Shawn DuBravac is author of the New York Times Best Seller *Digital Destiny: How the New Age of Data Will Transform the Way We Work, Live, and Communicate* (Regnery, 2015), which explores how the world's mass adoption of digital technologies portends the beginning of a new era for humanity in the realms of business, healthcare, finance, transportation and culture.

DuBravac is a well-regarded futurist and trendcaster who writes frequently on disruptive technological shifts. He advises companies and C-level executives on market opportunities and industry strategy. He is president and founder of Astra Insights which provides consulting, research and advisory services to CxOs on a myriad of topics including digital transformation strategies, business model disruptions, the pace of technological change and overcoming myopic thinking. For over a dozen years DuBravac served as chief economist for the Consumer Technology Association (CTA), the U.S. trade association representing more than 2,000 consumer tech companies and owner and producer of CES.

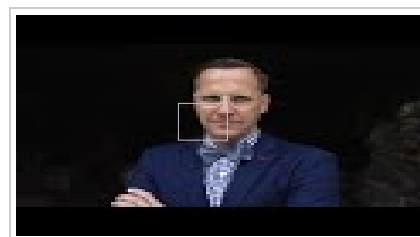
DuBravac has been widely published on the topics of technology, finance and economics. His keen insights regarding the economic drivers of the global tech industry and future trends have made him a highly sought-after keynote speaker and commentator. DuBravac travels both internationally and domestically to meet with tech industry leaders and present on technology trends and the economy. In addition, his analysis has appeared in *The Wall Street Journal*, *The New York Times*, *Financial Times*, *Washington Post*, *Wired*, *Los Angeles Times*, *Barron's* and on-air with *CNBC*, *Bloomberg*, *CBS* and other media outlets.

He was the primary driver of smartphone and cyber-security equity indexes, developed in ...

Shawn DuBravac

Speech Topics

- Technology
- Supply Chain & Logistics
- Retail
- Internet of Things (IoT)
- Innovation
- Human Resources



Testimonials

"I appreciate his predictions and takeaways on how technology will shape their particular industries in the coming years. At the end of his keynotes, the Q&A session with Shawn is always a hit, and results in robust and interesting dialogues." Paul Sherman Publisher, Tech Wire Media and Events "...presentation was very well received by our attendees and many of our Informatica executives who were in the audience. I heard nothing but glowing remarks so huge 'THANK YOU' for stepping in and working with us to customize your talking points to make it very relevant to our audience and Informatica's brand."

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"Shawn DuBravac works at the epicenter of technology and society...When he talks, I listen." Doug Solomon former Chief Strategy Officer at Apple "That was an excellent presentation! You managed to cover each topic in a way that explained and also enthralled - my team of media researchers were blown away and we had a lively follow-up discussion. Thank you so much for sharing your insights and providing context to help us visualize a not-too-distant future we are excited for!!" Debbie Reichig SVP Media Sales Research, Twentieth Television "Shawn was terrific. His content and delivery were perfect. He showed this video about AARP and Google that had us all laughing. He is very knowledgeable about the topic trends in technology, but he is also a very good presenter." Molly Burns F.A.

Wilhelm Construction Company“Shawn is one of the leading technology futurists, and keynote speakers, in the country. Audiences always enjoy and learn from his keynotes. As an economist and researcher by training, Shawn has the unique ability of being able to boil down the most complex and unsettled technology trends into understandable and meaningful insights for our attendees. As one of the most respected technology prognosticators and researchers for the past 20 years, his predictions have real weight with attendees. Audiences always appreciate his predictions and takeaways on how technology will shape their particular industries in the coming years. At the end of his keynotes, the Q&A session with Shawn is always a hit, and results in robust and interesting dialogues.” Paul Sherman Publisher, Tech Wire Media and Events“...presentation was very well received by our attendees and many of our Informatica executives who were in the audience. I heard nothing but glowing remarks so huge “THANK YOU” for stepping in and working with us to customize your talking points to make it very relevant to our audience and Informatica’s brand.” Jennifer Jawor Senior Director, North America Regional Marketing, Informatica“We’ve heard great feedback from our CEOs already who so enjoyed your presentation and the resulting conversation. The workshop format is new for this group and we so appreciate your time spent with us brainstorming and collaborating - so pleased with the final result!” Lyndsay Polloway Vice President of Events, U.S. Chamber of Commerce“For our FSTEC (foodservice technology) conference, Shawn’s presentation was captivating, timely, relevant and fascinating. My gauge for success is whether attendees are watching the speaker or their phones; in Shawn’s case, everyone was decidedly looking up!” Carol Walden, CMP VP, Content & Production, Winsight Events“Across the board the feedback received was topnotch; you are certainly an expert in this evolving topic, and a dynamic speaker and presenter. I truly appreciate the time and effort it took to deliver such a great subject.” □

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