



Sam Richter is an internationally recognized expert on digital information and is considered the father of modern-day Sales Intelligence. His award-winning experience includes building innovative programs for start-up companies and some of the world's most famous brands.

- Professional Speaker Hall of Fame
- Top 15 Highest Rated Speakers for Virtual Events
- Top 50 Sales Keynote Speakers
- Top 25 Most Influential Sales Leaders
- Minnesota Speakers Hall of Fame
- Certified Speaking Professional (CSP) - Top 10% of World's Speakers
- Bestselling Book - Awarded Sales Book of the Year
- Inc. Magazine Entrepreneur of the Year Finalist

Sam is founder and CEO of SBR Worldwide/Know More. Through his in-person keynote presentations and online programs, Sam trains leading organizations and entertains tens of thousands of persons around the world. Sam's programs promise to be the highest-content, most take-home-value presentations attendees have ever experienced.

The National Speakers Association inducted Sam into the Professional Speaker Hall of Fame, where fewer than 300 professional speakers worldwide have been honored, and Sam also received the Association's CSP Designation, reserved for the top 10 percent of the world's professional speakers. He was named one of the Top 15 Highest Rated Speakers for Virtual Events, one of the Top 50 Sales Keynote Speakers in the world, and he is also a member of the Minnesota Speakers Hall of Fame.

Sam is the author of the bestselling book, *Take the Cold Out of Cold Calling*, considered the preeminent publication on finding information online and using it for sales success. *Take the Cold* was named "Sales Book of the Year" by the American Association of Ins...

Testimonials

"It was a brilliant presentation. Instantly relevant and already generating spectacular results."

- Founder Fit Insurance, Inc..

"For the second year in a row - and you are the only speaker in our national conference's history who we've ever booked two years in a row - all I can say is thank you! You once again "wowed" all of us with your program. Your balance of information, humor, and enthusiasm will help everyone in the room be better at what we do."

- Senior Vice President U.S. Bank.

Sam Richter

Speech Topics

- ▢ Social Media
- ▢ Sales
- ▢ Marketing
- ▢ Business Speakers
- ▢ Branding

