



**David Donnan** is an accomplished business leader and consultant with significant global experience in the agriculture, food and retail industries. With a passion for pressing global issues like hunger relief and the expertise to match, he brings first-rate knowledge to every client and speaking opportunity.

During his career, Donnan has managed operating companies, run food plants and consulted with leading global retail and consumer product companies in technology and supply chain strategies, brand growth and market positioning. He is a senior partner with A.T. Kearney, a global management-consulting firm, and leads the global food and beverage team. A champion of innovation in the food sector, he also works as a mentor with food startups.

Widely recognized as an industry leader with a diverse background, Donnan actively speaks and writes on topics vital to the global agriculture, food and beverage, retail, and restaurant industries. He brings an informed, yet lively perspective to any number of topics including The New Definition of Convenience – From Grab ‘n Go to Uber Eats, Affluence to Influence – Changing Consumer Culture, and Can We Feed the World? –The Collision of Demographics, Economics, and Resources. He has presented at a variety of industry conferences for the Food and Nutrition Board, USDA, Grocery Manufacturers Association, Food Marketing Institute, Consumer Goods Forum, National Restaurant Association, Specialty Foods Association, U.S. Soybean Export Council, Farm Foundation, and Retail Council of Canada. He has also appeared on Bloomberg TV and is quoted in various business journals, including *Business Week*, *The Wall Street Journal* and *Forbes*.

Throughout his career, Donnan has give...

**Dave Donnan**

### Speech Topics

- ☐ Technology
- ☐ Retail
- ☐ Innovation
- ☐ Entrepreneur
- ☐ Economics



## Testimonials

☐ Dave Donnan recently moderated an innovation and technology panel at our annual food industry program. Dave is an excellent moderator and engaging speaker challenging our panelists with very thought-provoking questions about the innovation and expansion of food trade from both local and global perspectives. He is highly prepared, well read and understands the industry, often adding his expert opinion to the conversation. His overall preparation, coordination with his panelists and knowledge of the food industry brought out the best in our panel discussion. In our follow-up survey of the program, Dave received the highest ratings from our attendees. We are looking forward to working with him again in the future.☐

- CEO & Managing Director Global Midwest Alliance .

☐ I am pleased to provide my highest recommendation for Dave Donnan, as a speaker and/or moderator-facilitator for corporate, association and related events. Dave is a highly engaging speaker and a highly engaged moderator. These functions require a variety of skills and experience. Dave has them all. To highlight: Dave is a subject matter expert on a range of topics (virtually all aspects of the food, beverage, consumer goods and retail industries - "from farm

to fork"). Dave consistently receives the highest ratings from attendees of our events - on a number of topics, over a number of years. He stays current on threats and opportunities; indeed, he is ahead of the curve and in the vanguard of emerging issues. He is a polished and professional speaker with a great stage presence when giving a keynote and an engaging style when moderating. His presentations are knowledge and data based, punctuated by high quality and compelling visuals, which complement his delivery. Dave thoroughly prepares - both himself and the participants when in the role of moderator. His assiduous attention to detail ensures that everyone is at their best, delivering high-quality, impactful messages to the intended audience. He strives to bring the audience into his presentations and panel discussions. He is relaxed and comfortable on stage and engages easily with people. Dave will have speaking slots at our events as long as he has the appetite to present to the food retailing and consumer goods industry leadership. □

- Chief Commercial Officer Food Marketing Institute .

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