



### Barry gets small businesses unstuck.

As a small business expert, **Barry Moltz** gets owners growing again by unlocking their long forgotten potential. With decades of entrepreneurial experience in his own business ventures as well as consulting countless other entrepreneurs, Barry has discovered the formula to get stuck business owners unstuck and marching forward. As a small business expert, Barry applies simple, strategic steps to facilitate change.

### Barry has founded and run small businesses with a great deal of success and failure for more than 20 years.

After successfully selling his last operating business, Barry has branched out into a number of entrepreneurship-related activities. He founded an angel investor group, an angel fund, and is a former advisory member of the board of the Angel Capital Education Foundation. His first book, *“You Need to Be A Little Crazy: The Truth about Starting and Growing Your Business”* describes the ups and downs and emotional trials of running a business. It is in its fifth reprint and has been translated into Chinese, Russian, Korean and Thai.

His second book, *“Bounce! Failure, Resiliency, and the Confidence to Achieve Your Next Great Success”*, shows what it takes to come back and develop true business confidence. It has been translated into Korean and German. His third book, *“BAM! Delivering Customer Service in a Self-Service World”* shows how customer service is the new marketing. People now buy experiences and relationships, not products. His fourth book, *Small Town Rules: How Small Business and Big Brands can Profit in a Connected Economy* shows how when every customer can talk to every other custo...

## Testimonials

“I enjoyed your speech very much. As a 46 year old serial entrepreneur with two failures, two successes, and currently one on the rocks... your message really hit home.”

- client.

“Your energy is contagious!”

- client.

## Barry Moltz

### Speech Topics

- Virtual Keynotes
- Social Media
- Sales
- Marketing
- Management
- Leadership

