



Carla Johnson helps organizations constrained by old-school approaches when taking on new-world opportunities. These companies struggle with unpredictability, frustrating inefficiencies, and a shortfall of results. They point fingers and say they have the wrong people, the wrong strategy, or the wrong product. But in reality, it's outdated methods.

As the world's leading Innovation Architect and CEO of RE:Think Labs, Carla helps organizations design and build the ideal architecture to accelerate innovation, engagement, and growth. Having written 10 books and studied both innovation and architecture for more than 20 years, she's developed specific frameworks to help leaders remodel their approaches in order to boost speed, reduce risk, and enjoy more predictable outcomes.

After collaborating with Carla and her team, clients experience modernized cultures that help them rise to the challenges of the day. By renovating the internal environment to meet current opportunities and challenges, she equips leaders and employees to innovate better outcomes, faster. This streamlined and creative approach leads to greater engagement, expanded competitive advantages, and sustainable shareholder value.

For additional information on booking Carla Johnson, please contact Executive Speakers Bureau at (901) 754-9404.

## Testimonials

“We challenged Carla to deliver an inspiring, thoughtful and content rich session...in under 17 minutes. Our goal was to get attendees to be inspired to learn more through a motivating short form session. During our prep calls, she asked insightful questions, listened to our input and explained how she would tie it all together. She is a professional and I felt confident that she would deliver. And she did! We were thrilled with her performance, and I tell people, Hire Carla! She is smart, thought-provoking, a great communicator and a pleasure to work with. She elevates the credibility of your programming and leaves your audience yearning to learn more!”

- Board Chair, SMPS Build Business Conference Chair.

“Carla brings a level of polished professionalism that keeps the audience leaning in the entire time she presented her keynote. And her workshop was one of the most interactive experiences I have been a part of with a guest speaker. The time and care Carla spent preparing for the day with us helped her step seamlessly into our world, and gain the buy-in and permission of the team to engage deeply with them. Since Carla came and worked with our teams, they've been sending me chats around ideas and how to present them. By leaving them with a call to action to demonstrate their new skills with finding and presenting ideas, she's has already had an impact.”

- Sales Enablement Leader, OnDeck.

### Carla Johnson

#### Speech Topics

- Women in Business
- Social Media
- Marketing
- Innovation
- Employee Engagement
- Customer Experience

