



For over a decade, **Joey Coleman** has helped organizations retain their best customers and turn them into raving fans via his entertaining and actionable keynotes, workshops, and consulting projects. His First 100 Days® methodology helps fuel the successful customer experiences his clients deliver around the world. In his *Wall Street Journal* #2 best selling book, *Never Lose a Customer Again*, Joey shares strategies and tactics for turning one-time purchasers into lifelong customers - while dramatically increasing profits along the way. As a recognized expert in customer experience design and an award-winning speaker at national and international conferences, Joey specializes in creating unique, attention-grabbing customer experiences. He works with companies ranging from small VCfunded start-ups, to large Fortune 500s, with hundreds of mid-size businesses in between. Joey developed his narrative skills as a criminal defense trial attorney, advised and counseled Fortune 500 companies as a business consultant, honed his communications and messaging skills at the White House, and did things for the U.S. Secret Service and the CIA that he can't talk about publicly. His design and artwork has been displayed in museums, featured in juried shows, and graced publications in the U.S. and abroad. When not traveling the world (48 countries and counting) for keynote presentations, client workshops, and quality beach time, Joey enjoys watching magnificent sunsets from his mountain-top home in Colorado with his wife and two young sons.

Joey Coleman

Speech Topics

- Virtual Keynotes
- Entrepreneur
- Customer Experience



Testimonials

Joey does a fantastic job driving home the importance of how a customer experiences your company by focusing in on The First 100 Days. During this time, your company has the opportunity to either stand out or to be like everyone else. Joey shows how easy it is, with just a little planning, to be the one that stands out in a positive way. Every business owner owes it to themselves to pay attention to Joey's message as it can easily make the difference between struggling to get by and having a break out company.

- President of Centennial Wealth Advisory, Austin, Texas.