

#### Who is Jon?

I'm a passionate purveyor of purpose and perspective. I love inspiring change. Many organizations think they've got culture figured out. Just as many are missing the mark. The future of your business can be AMAZING and I want to help you with that.

I got to spend years representing Zappos as a speaker and helping people change the way we work. I believe that you have what it takes to be a change-leader in your industry!

### A little background

Customer service has been part of Jon's work life since his first job. Learning about organizational culture first-hand and gaining an understanding of how it shapes your brand came from a 'happy accident' when Jon took a job at Zappos.com. Not only did Jon get to travel and speak, he got to see real change happen all around him!

Finding his calling as a public speaker with a heart for driving real change by engaging audiences was icing on the cake!

From Henderson to Helsinki, Jacksonville to Japan, Jon has spoken to groups ranging from worldwide non-profits to West-Coast startups and everything in between.

### Why Jon?

You can find people who are willing to speak and share their insights at your event, or you can find speakers who are passionate about changing the way the world thinks of work. Only one will have lasting impact on your attendees or your company.

Jon has found his calling as a 'voice of reason' and hopes that one day the world will be a better place because great companies and managers were inspired to make positive change.

# **Testimonials**

"Jon was an inspiring speaker at the United Way CEO breakfast. As a successful entrepreneur, Jon's message was relevant to any aged person who wants to "make a difference." Proud to have a native Eastern Shore man representing us in Las Vegas."

- Chairman, Purdue Farms.

"I really want to thank you for giving such an impassioned keynote at GoSpotCheck's Field Days. Beyond that, we really appreciate the way you ingrained yourself into the summit and made yourself available to all attendees. The consensus on our end is that your presentation and participation was a huge value add to our customers and prospects."

- Senior Director, Brand GoSpotCheck .

### Jonathan Wolske

## **Speech Topics**

Future of Work

**Customer Service** 

Customer Experience

Business Speakers

**Branding** 

