



John Livesay is known as “The Pitch Whisperer.” He helps salespeople become magnetic storytellers with the ability to make irresistible offers to their ideal clients.

As a keynote speaker, John has captivated audiences in settings ranging from Gensler’s top management retreat to Coca-Cola’s CMO Summit. He is also the author of *The Successful Pitch: Conversations On Going From Invisible To Investable* and the host of “The Successful Pitch” podcast, which is heard in over 60 countries.

John has appeared on TV (CBS, FOX and ABC) as the expert on “How To Ask For What You Want And Get A Yes.” Audiences love him because they know he’s been in their shoes. During a 20-year career in media sales with Conde Nast, John worked across all 22 brands in their corporate division and was the recipient of salesperson of the year honors.

John currently lives in Los Angeles with his two King Charles Spaniels who welcome him home after he returns from his keynote talks, reminding him of the importance of belly rubs. He is an active supporter of Project Angel Food, which delivers food to people who are homebound with critical illness.

Testimonials

“Valuable content presented in an entertaining way-thanks!”

- Customer.

“John impressed me with his preparation.” VP Customer Marketing Coca Cola

- VP Customer Marketing Coca Cola.

John Livesay

Speech Topics

- TED Talks
- Sales
- Keynote
- Business Speakers

