



Dennis Brouwer is passionate about taking things apart...but not in a destructive way. Over a three-decade career of achievement at the highest levels, Dennis has developed and leveraged a model of deconstruction to tackle the impossible. At the height of the Cold War, Dennis used his model of deconstruction to enable a U.S. Navy aircraft carrier to locate an “un-findable” Russian submarine in the north Arabian Sea. As the leader of the \$300 million Savvis Enterprise Cloud Network business unit, he leveraged deconstruction to out-manuever significantly larger competitors and grow the business while others retrenched. Serving in executive roles in sales, product development, and operations, he has used his unorthodox approach to achieve what others could not. Brouwer is the author of *The Return on Leadership*, in which he makes the case that a particular form of leadership - Creative Leadership - sparks business success by identifying and deconstructing the hidden barriers to growth in people, teams, and markets.

Testimonials

“Clear, concise, and articulate... Brouwer offers an energetic, lively and rational narrative sculpted to realign your way of thinking while providing rich examples from his own life as reinforcement.”

- Event Manager, Wisconsin Historical Society.

“A fresh perspective on Leadership that brings home all the concepts of Vision, Execution, and Engagement. As an HR Leader in a competitive world of FinTech, this is now my “go-to” approach when it comes to company strategy and its leadership, as we continue to reinvent ourselves and attract and retain the best talent.”

- Chief People Officer, TradingScreen.

Dennis Brouwer

Speech Topics

- Military
- Leadership
- Coaching

