



An empowering and proven leader, **Carla Moore** currently serves as Vice President of Sales Strategy and Education for Home Box Office (HBO) in New York. She began her career with HBO as an entry-level sales trainer 20 years ago and worked her way up, working in multiple departments. Before taking on her current role, Carla was Vice President of Domestic Network Distribution, leading a sales and marketing team that served millions of subscribers.

Now Carla and her team are helping to redefine the company's brand training narrative, discover new sales approach strategies and develop specialized sales training curriculum and continuing education programs for sales brand ambassadors. She is constantly pushing for her team to bring themselves forward, think higher, more critically and globally in order to find new and innovative approaches to help better achieve these goals.

Carla is an active public speaker, delivering conference keynotes and facilitating workshops on a variety of subjects, including her passion- activating personal power. She has been featured in the Chicago Tribune, Forbes, Cosmopolitan Magazine, Channel 4 News, and other outlets and has also served as a panelist at leadership summits and career management events. Carla is an active member in the media industry and currently sits on the national board of National Association of Multi-Ethnicity in Communications (NAMIC.) She holds an MBA from Keller Graduate School of Business in Chicago and is a graduate of two leading industry programs, CTAM-U at Harvard Business School and NAMIC's ELDP at Darden School of Business at UVA.

Carla Moore

Speech Topics

- Women's Issues
- Women's Motivational
- Women in Business
- Peak Performance
- Motivation
- Leadership

