



**Hayley Barnard** is a British professional speaker, consultant and high-level trainer on subjects including the business case for diversity, inclusive leadership, D&I communications and unconscious bias. She is passionate about inspiring business leaders to adopt the principle that diversity isn't about difference, it's about excellence. She tackles issues surrounding unconscious bias and inclusiveness with humor, ensuring that her ideas have real value for audiences' working lives. Hayley combines the latest research on inclusion of diversity with first hand experience, helping a wide range of companies to build the inclusive leadership capabilities of their leaders. In the last year alone Hayley has:

- Designed an Inclusive Leadership program for the top 600 leaders at Deutsche Telekom (delivered via WebEx in groups of 15-20)
- Delivered a change management program for BAE Systems focusing on 'embracing difference' and 'collaboration' as a move away from traditional comms around Inclusion & Diversity,
- Provided board level briefings and senior leadership training for clients including Aspect Capital, Legal and General Investment Management, Lloyds, Skanska, Morgan Sindall, De La Rue, T-Systems and Babcock.

One of the most innovative projects that Hayley has headed up is the *LeasePlan Women's Arctic Challenge* in which she co-led a team of women on a traverse of Baffin Island, trekking and camping for 11 days at minus 40 degrees C. Hayley worked with LeasePlan to develop this unique platform to communicate the gender balance issue and challenge unconscious bias within their company and the wider car industry - the project also involved 150 schools in an education program. When not ...

## Testimonials

“Hayley recently presented at our EuroCACS conference for our Connecting Women Leaders in Technology programme. Her approach was energising, informative and presented with style and humour. The audience left with practical advice on how to improve gender balance in our workplaces and great feedback!”

- Director of Engagement Programmes - ISACA.

“Hayley was great at using stories to illustrate the subject and made it accessible for the audience, most of whom had no knowledge of Unconscious Bias before the session. She spoke with humility about her own biases and was able to help others start to see theirs without being accusatory. Her style is very conversational and relaxed.”

- HR Business Partner - Diageo.

### Hayley Barnard

### Speech Topics

- Motivation
- Leadership
- Diversity
- Corporate Culture

