



Seth is an entrepreneur, best-selling author, and speaker. In addition to launching one of the most popular blogs in the world, he has written 20 best-selling books, including *The Dip*, *Linchpin*, *Purple Cow*, *Tribes*, and *What To Do When It's Your Turn (And It's Always Your Turn)*. His book, *This is Marketing*, was an instant bestseller in countries around the world. The latest book is *The Practice*, and creatives everywhere have made it a bestseller.

Though renowned for his writing and speaking, Seth also founded two companies, Squidoo and Yoyodyne (acquired by Yahoo!). By focusing on everything from effective marketing and leadership, to the spread of ideas and changing everything, Seth has been able to motivate and inspire countless people around the world.

In 2013, Seth was one of just three professionals inducted into the Direct Marketing Hall of Fame. In an astonishing turn of events, in May 2018, he was inducted into the Marketing Hall of Fame as well. He might be the only person in both.

## Testimonials

It's easy to see why people pay to see what he has to say.

- The New York Times.

Mr. Godin's presentation was right on target for our audience. Our audience was diverse yet he made points that were relevant to all with good takeaways.

- Center of Creative Arts.

Seth Godin

## Speech Topics

- Virtual Keynotes
- Sales
- Retail
- Marketing
- Management
- Leadership

