



**Shelley Zalis** launched the Girls' Lounge in 2013 after an informal gathering in her hotel room at the Consumer Electronics Show gave birth to a movement that emphasizes mentorship and collaboration among women to create real change in the workplace. As the first female chief executive to be ranked in the research industry's top 25, she brings over a decade of proven leadership, professional compassion, and innovation to the movement.

In 2015, Shelley Zalis went from the business of market research into the business of equality when she launched The Female Quotient, of which the Girls' Lounge is one pillar. Her company is committed to advancing gender equality in the workplace by activating solutions for change and creating measurements for accountability. Zalis' efforts and those of the Girls' Lounge have instilled a sense of community, support, and impact among female leaders at all stages of their careers.

To book Shelley Zalis call Executive Speakers Bureau 901-754-9404.

## Shelley Zalis

### Speech Topics

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