



Shannon Cassidy is a certified Executive Corporate Coach and an authority on behavioral modification and communication. The small incremental changes she teaches are efficient, executable, and effective. She is the founder, president, and driving force behind bridge between inc., a specialized coaching firm committed to understanding, influencing, and maximizing human potential. Since founding her company in 2000, Shannon has coached hundreds of leading executives and their teams. Shannon's mission is to help clients manifest their potential, individually and collectively, by crossing the bridge between where they are now and their future state. She has been helping audiences of all sizes, from boardrooms to convention halls, encouraging a growth mindset to breakthroughs, progress, and goal achievement.

As entertaining and engaging as they are informative, her presentations reveal her expertise, sense of humor, and empathy while communicating the tips and insights needed for peak performance.

National Speakers Association Member and has earned a degree in Business and Professional Communication from the University of Rhode Island and certification as an Executive Corporate Coach from the International Coach Federation. Shannon has authored several books. Her two most popular are V.I.B.E. is an in-depth self-discovery journey to authentic leadership and The 5 Degree Principle, a leadership fable revealing a familiar journey of career challenges politics, and empowerment.

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Speech Topics

- Women in Business
- Virtual Keynotes
- Personal Growth
- Leadership
- Female Motivational
- Diversity

