



**Dr. Joe Coughlin** leads the Massachusetts Institute of Technology AgeLab. Researcher, teacher & advisor - his work explores how global demographics, technology and changing behaviors are transforming business & society. He teaches in MIT's Department of Urban Studies & Planning. Coughlin advises major companies worldwide and has served on advisory committees for the White House, the Organization for Economic Cooperation & Development and economic development authorities worldwide. He was recognized by the *Wall Street Journal* as inventing the future of retirement, named as one of "100 Most Creative in Business" by *Fast Company Magazine*, and one of *Investment News* 2019 "Icons & Innovators." Coughlin is a Senior Contributor to *Forbes* and writes for the *Wall Street Journal* as well as other leading business outlets. Author of over 100 academic publications, his recent book is *The Longevity Economy: Unlocking the World's Fastest Growing, Most Misunderstood Market* - was named a CEO READS Best Seller.

**Joseph Coughlin**

### Speech Topics

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