



Richard Janes is an Emmy® winning Personal Brand expert and the founder of Hollywood based digital agency Fanology. His unique approach to personal branding has launched, revived, and catapulted the careers of many actors, athletes, musicians, television hosts, business executives, and entrepreneurs. He takes a holistic view of personal branding, believing that a personal brand can only be successful if implemented through every aspect of a person's life and that the key to a successful personal brand is its growth from an individual's unique life purpose.

In 2010, Richard became one of Hollywood's go-to social media pioneers, working to develop online brands for hundreds of celebrities ranging from Larry King to young Disney stars, such as Ashley Tisdale. Through his strategy and insight, his clients have amassed considerable influence in their chosen fields using their unique gifts and abilities to increase personal wealth and live a more authentic life.

After a serious illness, forced was Richard to take stock of his own life. It was then he created a process called the Minimum Viable Person™, a system inspired by Silicon Valley's minimum viable product. In adopting the MVP lifestyle, a person is able to define their life purpose, set a mission, take a series of low-risk, high-reward steps to implementing their purpose, and then quickly validate the results their new actions are having across all aspects of their life.

When Richard is not coaching his personal brand clients or speaking on stage, Richard is leading Fanology, a full-service digital agency he founded in 2010. With offices in Los Angeles, Dallas, San Francisco and Oklahoma City his award-winning team works with industry-leading brands such as Toyota, Lexus,...

Testimonials

“Richard's enthusiasm and insight was just what I needed to relaunch my career and make some new bold steps towards a future I could get excited about.” ”

- participant.

“Through Richard's program, I've learned a tremendous amount about myself and have been able to zero in on what makes me unique and valuable in the market place. Within six months my revenue was up 75%.” ”

- participant.

Richard Janes

Speech Topics

- Technology
- Social Media
- Sales
- Peak Performance
- Marketing
- Life Balance

