



What would happen if you let go of fear, got off the sidelines, and jumped boldly into the game of life? Lisa Sun, founder and CEO of GRAVITAS, electrifies audiences as she unpacks this vital question in her moving, motivating, and empowering talks. Catalyzing confidence and inspiring innovation, Sun seamlessly blends stories from her personal journey with data and experience-driven insights from her 11 years at McKinsey & Company to offer talks that encourage audiences to choose self-confidence, work to harness their “superpower,” and use gravitas to advance personally and professionally.

Sun founded GRAVITAS in 2012, and its origin story dates to her first professional review. The feedback that changed her life? Being told that she “comes across as young and overly enthusiastic at times,” that she “lacked gravitas,” and “should go buy a new dress, big jewelry, and great shoes.” With those words in mind, an understanding of the transformative power of clothing, and a determination to create a game-changing company, Sun filed for a global patent to build shapewear directly into dresses. She launched GRAVITAS as a “confidence company” that offers innovative apparel and styling solutions designed to makeover women from the inside-out. Two months after launch, her first collection was featured in O, The Oprah magazine, PEOPLE, and The TODAY Show in the same month. Sun and GRAVITAS have not slowed down since; she has been featured on CNN and in Forbes, Fast Company, New York magazine, Elle, Marie Claire, InStyle, and more. Sun explores why it’s vital to push past your potential, how to transform an idea into a movement, and why you’ve got to bet on yourself every single day. Praised for her passion and warmth, she has spoken for groups including JPMorganC...

Lisa Sun

Speech Topics

- ☐ Motivation
- ☐ Inspiration
- ☐ Female Motivational
- ☐ Entrepreneur
- ☐ Diversity
- ☐ CEO

