Basketball legend turned business mogul **Earvin "Magic" Johnson** is widely recognized as one of the most influential figures in the world.
Johnson is an all-time NBA great, former President of Basketball Operations for the LA Lakers, part owner of the LA Dodgers and LA Sparks, Chairman and CEO of Magic Johnson Enterprises, investor, entrepreneur, motivational speaker, philanthropist, and outspoken advocate for HIV/AIDS awareness and prevention.
Johnson's career on the Los Angeles Lakers where he played as point guard for 13 seasons is the stuff of legends. His basketball achievements include three NBA MVP Awards, nine NBA Finals appearances, twelve All-Star games, and ten All-NBA First and Second Team nominations. Magic led the league in regular-season assists four times, is the NBA's all-time leader in average assists per game, and a two-time inductee into the Basketball Hall of Fame. He was also a member of the 1992 U.S. Men's Olympic "Dream Team" which took home the gold medal.
Doing what few others could, Johnson successfully parlayed his skills and tenacity on the court into the business world and created Magic Johnson Enterprises (MJE), a $700 million conglomerate company that holds the status of #1 brand in urban America. MJE provides high quality products and services that focus primarily on ethnically diverse and underserved urban communities through strategic alliances, investments, consulting, and endorsements. The conglomerate is comprised of multiple business entities and partnerships that include Canyon Johnson, a $1 billion dollar real estate fund, Yucaipa Johnson, a $500 million dollar private equity fund, ASPIRE, a new African-American television network, SodexoMAGIC, Magic Airport Holdings, Inner City Broadcast...

Testimonials

Everyone loved Magic and his speech was perfection.

- Aya Healthcare.

Magic did a great job as we though he would!

- Network Marketing Pro, Inc..

Earvin Magic Johnson

Speech Topics

- University/College
- Sports
- Personal Growth
- Overcoming Adversity
- Olympians
- Motivation