



Dr. Beverly Kaye is an internationally recognized authority on career issues and retention & engagement in the workplace. She was named a “Legend” by the American Society for Training & Development (ASTD). The designation of Legend is given to “pioneers and prophets in the field of workplace learning and performance.” The criteria that Legends must meet are: enduring impact and influence; originality of ideas; a career of sustained currency; work done more than five years ago is currently discussed, applied, and adapted; a substantive body of published work; and a contribution that raises the visibility, credibility, and stature of the field. She has also been named by Leadership Excellence as one of North America’s 100 top thought leaders.

As founder and CEO of Career Systems International and the best selling author on workplace performance, Dr. Kaye has worked with a host of organizations to establish cutting-edge, award-winning talent development solutions. Her first book, *UP IS NOT THE ONLY WAY* (Davies Black) became a classic, and although it was published in the early 80s it is still very relevant today. In it, she foresaw the effects that leaner, flatter organizations would have on individual careers and the subsequent need for workers to take charge of their own careers. She also developed systems for managers and employees to work together to help employees achieve their developmental goals.

With the fourth edition of *LOVE 'EM OR LOSE 'EM: GETTING GOOD PEOPLE TO STAY* (Berrett-Koehler 2008 ), a bestseller she coauthored, Dr. Kaye once again proved to be a pioneer in addressing one of the most pressing workplace problems of the 21 st century: retaining and engaging employees. Translated into 20 languag...

## Testimonials

“Bev’s speech was very concrete. The principles are simple, easy bite size, and practical to apply.”

- Dairy Product Manufacturer.

“The time you contributed at Freescale was so much more than an hour presentation on career development. You renewed my hope for positive growth and commitment. After years of downsizing and cutting back on any extras, I was in inspiration deprivation. I’m so grateful to regain a sense of revitalization thanks to you!”

- Freescale.

## Beverly Kaye

### Speech Topics

- Peak Performance
- Management
- Life Balance
- Human Resources
- Employee Engagement
- Coaching / Mentoring

