



Malcolm Kushner, America's Favorite Humor Consultant, is an internationally acclaimed expert on humor and communication. Since 1982, he has trained thousands of managers, executives and professionals how to gain a competitive edge with humor. His clients include IBM, Hewlett-Packard, Motorola, Digital Equipment Corporation, AT&T, SONY, Aetna, CIGNA Healthcare of California, and Baxter International.

He is the author of *The Light Touch: How to Use Humor for Business Success* (Simon & Schuster). Widely praised for its practical approach, it was a main selection of the MacMillan Business Book Club. And it has been translated into five languages. His latest book is *Successful Presentations For Dummies* (Click here to see a review.)

Kushner is also the co-creator of *Well...There You Go Again: The Humor That Shaped America* (Volume I) -- the first multimedia product devoted solely to Ronald Reagan and the single most comprehensive source of information available on his humor. It is now on display at the Ronald Reagan Presidential Library.

Kushner holds an M.A. in Communication from the University of Southern California. and a J.D. from the University of California Hastings College of the Law. He has served as a staff attorney for the California Workers' Compensation Appeals Board, and practiced law with a major San Francisco firm.

Frequently interviewed by the media, he has been profiled in *Time Magazine*, *USA Today*, *The New York Times*, *The Washington Post* and numerous other publications. His television and radio appearances include CNN, National Public Radio, CNBC, Voice of America and *The Larry King Show*.

Kushner is also the creator of the widely quoted *Cost of Laughing Index* -- a price index of the 16 leading humor in...

Malcolm Kushner

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- Education Chair, Law Practice Management Section State Bar of California.

“ You were the top rated speaker at HP's Discrete Manufacturing Conference for U.S. and Canadian field sales representatives last month. ”

- Value-Added Business Program Manager Hewlett-Packard.