



Paul Lemberg helps small business owners become wealthy.

Since 1995, Paul has worked directly with the owners of around 150 “small businesses” from North and South America, Europe and Asia, ranging from solopreneurs and lifestyle businesses, to pre-revenue investor-backed startups, to mature businesses with tens of millions in sales. He has coached and advised them to achieve greater success, double and triple their profits, and sometimes grow their companies more than 10-fold.

He has also worked with executives from dozens of Fortune-100 companies like Cisco, Goldman Sachs, Accenture, Adobe Software, Mass Mutual, and JP Morgan/Chase.

Over the last few years, his private small-business coaching advisory clients have added more than \$350 million in profits — bankable cash — the equivalent to over \$1 Billion in extra sales from implementing Paul’s strategies and tactics.

Paul launched his first business, a banking software company, with a partner and \$3,000 of credit card debt, selling it three years later at a valuation of almost nine million dollars. He and his partners used some of the cash to start another company, this time selling to a large European bank.

After spending the next few years as market strategist for giant technology companies like HP, Dell, IBM, AT&T, and Verizon, Paul found that his passion and talent was helping other entrepreneurs become super-successful, and in 1992 coined the term “business coaching” to describe his work.

In one form or another, he’s been doing that ever since. He has developed numerous services and products for entrepreneurs, including The Growth Strategy Workshop, Lead Landslide, FormulaFIVE, Blueprints to Profits, and the new Getting Started in Business ...

Paul Lemberg

Speech Topics

- Future
- Coaching
- Change
- Business Trends
- Business Communications

