



An award-winning journalist, bestselling author, television host, and motivational speaker, **Joan Lunden** has been a trusted voice in American homes for more than 40 years. For nearly two decades, Lunden greeted viewers each morning on Good Morning America making her the longest-running female host ever on early morning television.

Lunden continues to be one of America's most recognized and trusted journalists which have made her a sought-after speaker for events across the country. As an ardent health & senior advocate, Lunden has testified before the Food and Drug Administration advocating mandatory mammogram reporting and the Congressional House Ways and Means Committee advocating for the Family and Medical Leave Act.

Lunden is the host of the PBS television series, Second Opinion with Joan Lunden and the Washington Post Podcast series, Caring for Tomorrow on the future of healthcare. Lunden is also the ambassador to the Poynter Institute's MediaWise for Seniors program which educates individuals over 50 on media literacy - separating fact from fiction online. Recently, Lunden also served as a visiting professor at Lehigh University in their College of Health teaching Population Health and the Media.

One of the most visible women in America, Lunden has graced the covers of more than 60 magazines and book covers. Lunden's newest book, Why Did I Come into This Room: A Candid Conversation About Aging quickly became a New York Times Best Seller.

In June 2014, Lunden was diagnosed with triple-negative breast cancer. An eternal optimist, she turned her diagnosis and subsequent cancer treatment into an opportunity to become an advocate to help others. Lunden shared her battle against breast cancer in her book Had...

Joan Lunden

Speech Topics

- ☐ Media/News Journalists
- ☐ Life Balance
- ☐ Inspiration
- ☐ Female Motivational
- ☐ Emcee
- ☐ Celebrity

