

A renowned leadership speaker, Dr. **Kenneth Majer** has twice addressed White House conferences and is a Resource Speaker for Vistage International, the world's largest CEO member organization. He has served as advisor to the Leadership Institute for Entrepreneurs at the University of San Diego, and as a professor/administrator at Indiana University and the University of California-San Diego.

Ken has been a successful author, consultant, and speaker for over 30 years. He is an effective strategist with proven ability to mentor/coach executives and managers at all levels. He is a subject matter expert in change management, corporate culture, communications, values-based leadership, organizational alignment, and management training.

Ken is best known for using values-based concepts to improve corporate culture. His premise is that values-driven companies always outperform the competition. He uses his experience and insights to change businesses dramatically and permanently. Ken's vision includes helping companies stay ahead of the curve as they adapt to new realities in today's radically changing business world. His goal is to enable leaders to use the power of values-driven alignment to enhance their success.

Ken Majer has three areas of focus:

Speaking and Seminars

Consulting Services

**Books and Products** 

A partial list of clients includes Applied Micro Circuits Corporation (AMCC), AT&T, ARC International, Citibank, GTE, Intel, Motorola, NAVTEQ, Nissan, Pacific Gas & Electric, Sharp HealthCare, State Farm Insurance, Toyota Financial Services, and the US Government. As a consultant to the US Agency for International Development, Ken designed basic skills education programs in southern Africa as part of A...

## Ken Majer

## **Speech Topics**

Management Leadership Communications Change Branding