



Chuck Martin is a New York Times Business Bestselling author, futurist and has been a leader in emerging digital technologies for more than two decades. He is considered one of the foremost Internet of Things (IoT) thinkers and has a new book, "Digital Transformation 3.0" (The New Business-to-Consumer Connections of The Internet of Things). Martin has been named #1 in Internet of Things Top 10 Influencers by IT Chronicles as well as "IoT Thought Leaders to Watch." He hosts a worldwide podcast titled "The Voices of the Internet of Things with Chuck Martin," where he converses with top executives from the companies driving the IoT. Martin is the author of numerous business books, including Net Future, Mobile Influence (The New Power of the Consumer) and The Third Screen. Chuck is the Editor of the MediaPost AI & IoT Daily, the largest AI and IoT daily publication in the world, and also writes the widely-read daily column "Connected Thinking," sent to more than 100,000 subscribers each day.

Martin has spent his career defining the future impacts of developing technology on business around the world. As a futurist and visionary, in 1998, Martin wrote in his worldwide bestseller Net Future the following: "Wearable computers will venture out of the labs into the workplace, disposable chips will allow appliances to communicate with each other, and more networked devices will connect to more networked devices." Martin essentially predicted the coming arrival of the Internet of Things two decades ahead of time.

At the birth of the commercial Web, Martin was the founding publisher of Interactive Age, the first publication in history to launch in print and on the Web simultaneously. It was the first publication in history to run an interactive,...

Chuck Martin

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