



**Scott McKain** is a globally recognized authority on how iconic organizations and professionals create the distinction required to attract and retain customers and employees.

He is the founder of a consulting and training company that explores the role of ultimate customer experiences in creating enhanced client retention and revenue and is the author of three Amazon.com #1 business bestsellers; all teaching how to expand profits, increase sales, and engage customers.

McKain's latest book, released by an imprint from Simon & Schuster, titled "ICONIC: How Organizations and Leaders Attain, Sustain, and Regain the Highest Level of Distinction" was recently released to rave reviews from the world's leading executives and thought leaders," and was named a "Top Ten" pick of the year by Forbes.com.

Scott McKain's presentations benefit from three decades of experience, combined with his innate talent for articulating successful ideas. McKain has spoken before and consulted for the world's most influential corporations.

He has presented his business strategies on platforms in all fifty states and seventeen countries... from Singapore to Sweden; from Mexico to Morocco... from the White House with the President in attendance; to conferences in Dubai and Abu Dhabi. He has been honored with induction into the "Professional Speakers Hall of Fame." And, he is a member of "Speakers Roundtable" -- an elite, invitation-only group of twenty business speakers considered by many to be among the best in the world.

## Scott McKain

### Speech Topics

- ▮ Teambuilding
- ▮ Sales
- ▮ Motivation
- ▮ Marketing
- ▮ Leadership
- ▮ Customer Service



## Testimonials

▮ The only speaker in the history of our company to have received a perfect score from EVERY attendee at our most important global partners event. We've booked the leading speakers in the world. Scott McKain received the highest ratings of all. ▮

- Cisco.

▮ "The response from our agents has been fantastic and you definitely have built a loyal following with our group." ▮

- Nationwide Insurance.