



**Mark Nash** is a residential real estate columnist for RealtyTimes.com and an author of four real estate books, his most recent 1001 Tips for Buying and Selling a Home (Thomson 2005). Mark's consumer-centric perspective on real estate trends has been featured on ABC-TV, CBS The Early Show, Bloomberg TV, CNN-TV, Chicago Sun Times & Tribune, Fidelity Investor's Weekly, Dow Jones Market Watch, MSNBC.com, The New York Times, Realty Times, Universal Press Syndicate and USA Today. He also is a contributing writer for The National Association of Realtors (R) Online Magazine, Broker Agent News and has bylined real estate tip and trend articles published by newspapers, radio and digital media across the United States and Canada. Mark's in-the-trenches do's and don'ts for consumers come from real-life experience as a full-time broker in the Chicago market. Mark has authored in addition to 1001 Tips for Buying and Selling a Home by Mark Nash, Fundamentals of Marketing for Real Estate Professionals By Mark Nash & Doris Barrell (Dearborn Publishing 2005), Starting & Succeeding in Real Estate by Mark Nash (Thomson/Texare/South-Western 2004) and Reaching Out: The Financial Power of Niche Marketing By Mark Nash & Doris Barrell (Dearborn Publishing 2003).

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### Speech Topics

- ☐ Sales
- ☐ Real Estate
- ☐ Marketing