



Why Tim O'Brien? What makes Tim and The Personal Branding Group programs different from all the rest? The answer is simple: Tim's rare ability to help others identify the best way to package themselves with their target audiences in order to maximize results, our company's core focus and, finally, the spectacular results our clients consistently achieve.

Tim's action-packed, no-nonsense style grabs his audiences' attention from the opening bell. He puts everything he has into every presentation as if it is his last. Each program is customized to the specific needs of the audience to whom Tim is presenting. It is as if Tim has been working for your company for years. When all is said and done, people leave informed, entertained and inspired. Your people will be smarter. They will be better!

From the Courtroom to the Boardroom, Tim's path to speaking and consulting is unusual, to say the least. While practicing law as a civil litigator, Tim O'Brien began delivering motivational speeches to prisoners inside the California Youth Authority as a part of his non-profit program, Living at the Peak. Since opening its doors in 1997, The Personal Branding Group, Inc. has added a first-rate list of public and private companies to its roster of clients, including Fortune 500 giants Citibank, Bank of America, UBS Financial Services and Chubb Insurance Companies.

Every program we deliver and every product we sell is based upon the transformational magic of personal branding.

There are very few things that can explode your business overnight. Personal branding is one of them.

Think about it. What is the one thing all of the best have in common: Gandhi, Martin Luther King, Lance Armstrong, Oprah Winfrey? They have exceptional personal brands.

## Tim O'Brien

### Speech Topics

- Personal Growth
- Peak Performance
- Motivation
- Communication Skills
- Branding

