



Charlie Plumb presents a highly motivational message as he deals with overcoming adversity ... his ... and yours. In an upbeat, humorous, impactful style he draws upon his experience as a Prisoner of War in Vietnam to demonstrate how to turn adversity into assets in today's market place. Adept at using company jargon and industry buzz words to reach the hearts and minds of the audience, Charlie shares his timeless insights on coping with the challenges of every day life and business competition. He leaves his listeners wanting to achieve and excel, no matter what the obstacles.

Charlie Plumb graduated from the Naval Academy at Annapolis. He went on to fly the F-4 Phantom jet on 74 successful combat missions in Vietnam. On his 75th mission, with only five days before he was to return home, he was shot down, captured, tortured, and imprisoned in an 8 x 8 foot cell. He spent the next 2,103 days in communist prison camps.

During his imprisonment, he distinguished himself among his fellow prisoners as a professional in underground communications. *I'm No Hero*, is in its 25th printing. Charlie recently retired from the Navy with the rank of Captain. His medals include two Purple Hearts, the Silver Star, the Bronze Star and the POW Medal.

Charlie Plumb

Speech Topics

- Teambuilding
- Overcoming Adversity
- Change
- Attitude

