



Mark Sanborn is the president of Sanborn & Associates, Inc., an idea lab for leadership development and turning the ordinary into the extraordinary. GlobalGurus.org lists Mark as one of the top leadership experts in the world. Mark has given over 2600 presentations in every state and 14 countries. He has authored eight books and more than two dozen videos and audio training programs. His programs are taught by Crestcom International in 90 countries and is the Leadership Expert in Residence at High Point University.

Mark's book, *The Fred Factor: How Passion in Your Work and Life Can Turn the Ordinary Into the Extraordinary* is an international bestseller and was on the New York Times, Business Week and Wall Street Journal bestseller lists. His other books include 1) *You Don't Need a Title to be a Leader: How Anyone, Anywhere Can Make a Positive Difference*, 2) *The Encore Effect: How to Achieve Remarkable Performance in Anything You Do*, 3) *Up, Down or Sideways: How to Succeed When Times are Good, Bad or In Between*, 4) *Fred 2.0: New Ideas on How to Keep Delivering Extraordinary Results* and 5) *The Potential Principle: A Proven System for Closing the Gap Between How Good You Are and How Good You Could Be* and his newest 6) *The Intention Imperative: 3 Essential Changes That Will Make You a Successful Leader Today*.

Mark is a member of the Speaker Hall of Fame and is a past president of the National Speakers Association.

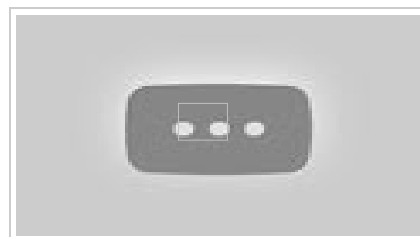
Mark's list of clients includes Costco, Enterprise Rent-a-Car, FedEx, Harley-Davidson, Cisco, KPMG, Morton's of Chicago, New York Life, RE/MAX, ServiceMaster, ESPN, GM, IBM, Avnet, Sandvik and John Deere.

"We each know how good we have become," Mark says, "but none of us knows how good we can be. One of t...

Mark Sanborn

Speech Topics

- Virtual Keynotes
- Teambuilding
- Motivation
- Leadership
- Global Leadership
- Customer Service



Testimonials

"Your keynote address was right on point, your sense of humor was entertaining, and your messages on extraordinary customer service and leadership were inspirational. You did a superb job of customizing your communication to fit with our overall theme and with our executive speakers' key points. Outstanding!"

- Blue Shield of California.

"The superlative feedback continues to flow on your presentation. Phone mail, CC:Mail and regular mail -- it's all with high praise. What is particularly being cited in the feedback is your demonstrated knowledge about The Hartford."

- The Hartford.