Barbara Sanfilippo is an expert at moving people to take action. She inspires audiences and businesses to act on their highest aspirations, transform old beliefs, enrich customer relationships, increase sales, and experience work and life at the highest level possible – in high definition!
Barbara has three goals in addition to inspiring and energizing:
Deliver a long-remembered, differentiated experience by offering practical, immediately applicable ideas that get lasting results
Provide powerful tools with take-home value AND motivate and inspire your audience to WANT to apply what they learned back on the job
Bring exceptional value, generate a positive ROI for her clients and help people live and work at the highest level possible, in High Definition
Barbara's high energy, entertaining and interactive style combined with her idea-packed and highly-tailored programs have earned her high marks and repeat business from associations and organizations in nearly every industry segment.
Previously, Barbara was a VP and Regional Sales Manager with Bank of America. Prior to that enjoyed a successful career in sales.
A down-to-earth style gives Barbara the unique ability to connect easily with CEO's, senior executives, mid-level management and front-line staff. She delivers inspirational and business keynotes and, on request, conducts workshops and training sessions to reinforce her message.
She is the author of, Dream Big! What's The Best That Can Happen?, numerous articles and a popular blog. In addition, Barbara has achieved the highest honors and recognition in the speaking industry:
CPAE (Council of Peers Award for Excellence): Speaker Hall of Fame Member – an elite award shared...

Testimonials

Outstanding Barb! Your motivational keynote, Lead in High Definition – Build a High Performance Team at our Annual Franchisee conference was fantastic. You did the most homework of any speaker I've ever met in the 20 years I've planned events, including reviewing our key processes, speaking with our franchisees and our CEO and customizing the program to our objectives. It was wonderful to see our group highly engaged, interacting, excited, laughing, writing and having fun! Plus the information you shared was completely relevant to them and will help them build their team, increase sales and grow their business. You delivered a unique, experiential keynote with a roadmap to follow, a call to action and the inspiration to succeed–a great return on our investment. We look forward to having you back to speak at our Branch Leadership Conference and regional events.

- BrightStar Franchising, LLC.

We rarely have a session receive as many positive comments as yours! Comments included, "Best ever," and, "Bring more people like Barbara!" The amount of time you spent getting to know our members' challenges and making sure your message provided information they could actually use was tremendous! We look forward to your return keynote at our June Focus meeting.

Barbara Sanfilippo

Speech Topics

- Sales
- Motivation
- Management
- Customer Service