



Examples from the game of football are often used to illustrate determination, overcoming adversity and long odds, competition, and success and our everyday language is filled with gridiron metaphors and memorable quotes. It is only natural that Don Shula, the coach with more wins in professional football than any other, speaks about inspiring others to win. Using examples from the football field he reveals his secrets of successful coaching and how they apply to any leadership position, as well as personal success.

On January 5, 1996, Don Shula was named as Vice-Chairman of the Miami Dolphins, in addition to his status as a part owner of the team after serving as the team's Head Coach since 1970. Shula's record as head coach of the Dolphins (1970-1995) and before that as head coach of the Baltimore Colts (1963-1970) is unmatched in National Football League history. In 1995 he concluded his 33rd season as an NFL head coach and his 26th season as head coach of the Dolphins. He owns a career record of 347-173-6 (.665), and is the winningest coach in NFL history. In addition, Shula won Super Bowl titles in 1972 and 1973, one of only four coaches in NFL history to win consecutive Super Bowls, and his 1972 team went 17-0, recording the only undefeated season in NFL annals. He has appeared in more Super Bowls (six) than any other coach.

In addition to football responsibilities, Shula always has given considerable time, plus financial and emotional support, to many charities. The Don Shula Foundation, formed primarily to assist breast cancer research, was established as a tribute to his late wife, Dorothy. Shula also has been active in the American Red Cross, the United Way and Catholic Charities.

Because of his success on the football field and his ...

**Don Shula**

### Speech Topics

- ☐ Sports
- ☐ Motivation