

Laura Siebold is an expert within her industry: FASHION. In 2004, Laura launched a company with one thing in mind, educating and empowering real, everyday people to be inspired by fashion, not intimidated. Siebold works with clientele across the country, building their style reflective of their lifestyle, while teaching each client how to dress for their body type. Laura's expertise, sense of humor and level of professionalism allow her to build relationships with each client, retailers and other industry partners, ensuring the experience is fabulous from start to finish. Laura brings a mix of Southern Indiana charm and Chicago Chic to those she works with and as her friends say, "Her roots keep her real". The one thing Siebold does lack, which she prides herself on, is the pretentious nature so many "fashion experts" exude. "LiveStyle has the eye and the ability to work with every body type, within every budget, within every lifestyle. Getting dressed should be fun and for many it's not." says Siebold.

Laura is a regular fashion contributor with ABC/WLS Channel 7 Chicago news, focusing on the latest fashions, hot trends and fabulous shopping, while connecting with and educating the viewers. Siebold has joined morning show host's Steve and Joey of nine FM, a Chicago radio station, each Friday morning during a Stylin' in the Suburbs segment, which will focus on all things fabulous in areas North, South and West of Chi-town. Laura enjoys working with CBS 2 Chicago on special segments and with Harpo Studios, styling "Oprah's Wildest Dreams Bus Takes NY and L.A." for the Oprah Winfrey Show. Siebold was cast on a fashion based reality show Style Me, which aired on the WE network in winter of 2006, where she spent time in NYC more for networking th...

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## **Speech Topics**

Inspiration

Innovation

Education

Coaching / Mentoring