

At Harvard in the 1960s, Andrew Tobias ostensibly majored in "Slavic languages and literatures" but spent most of his time running the million-dollar student business conglomerate and publishing Let's Go: The Student Guide To Europe.

After graduating, he had a brief sojourn in the world of business, becoming vice president of the once high-flying National Student Marketing Corporation (about whose crash he wrote The Funny Money Game, his first book to gain national attention).

Slightly older and only very slightly wiser, at 23, he entered Harvard Business School, writing magazine pieces for New York Magazine on the side, and then, after graduation, full-time.

For New York he covered the world of finance. When the magazine was sold, he followed its editor, Clay Felker, to Esquire.

For several years he had a column in Time and has frequently appeared in Parade, the widely read Sunday supplement.

His work has also appeared in such places as The New York Times Sunday Magazine and on the cover of Harvard Magazine.

His twelve books include three New York Times best-sellers Fire And Ice, a biography of Revlon founder Charles Revson; The Invisible Bankers, about the insurance industry; and The Only Investment Guide You'll Ever Need, which, with more than a million copies sold and recently translated into Chinese, proved to be the only investment guide *he'd* ever need.

Another of his books, The Best Little Boy In The World, about growing up gay, has been continuously in print since 1973. It was added to the Modern Library Series 25 years later to coincide with publication of its sequel, The Best Little Boy In The World Grows Up.

In the early days of personal computers, his Managing Your M...

Andrew Tobias

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