



Bruce Tulgan is internationally recognized as a leading expert on the best practices of effective management and on the generational mix in the workplace. Bruce is a best-selling author, an adviser to business leaders all over the world, and a sought-after keynote speaker and management trainer.

Since 1995, Bruce has worked with tens of thousands of leaders and managers in hundreds of organizations including American Express, Aetna, AT&T, Ernst & Young, Deloitte & Touche, GE, IBM, Loews Hotels, ESPN, Mercedes Benz, JP Morgan Chase, Proctor & Gamble, State Farm Insurance, Target, Wal-Mart, the US Armed Forces, and the YMCA.

Management Today has called Bruce a “management guru” for his expertise and delivery. Drawing on decades of experience and research, Bruce makes his lessons come to life with high-impact examples from the front lines of management. He approaches his keynotes and workshops with three goals: to provide a new perspective, to teach actionable tools and techniques that participants can put into practice the next day, and to keep audiences engaged and entertained. His conversational tone and direct style with no slideshow consistently receive rave reviews from clients and conference participants.

Bruce presents to managers, supervisors, and people-leaders at all levels, whether in small groups or packed conference halls. He also often presents to non-managerial employees on the best practices of high-substance communication, both up the chain of command and laterally across functions.

Bruce has written numerous best-selling books including *It's Okay to Be the Boss* (2007, revised & updated 2014), *Not Everyone Gets a Trophy: How to Manage the Millennials* (2009, revised updated 2016...

Bruce Tulgan

Speech Topics

- ☐ Sales
- ☐ Management
- ☐ Leadership
- ☐ Inspiration
- ☐ Human Resources
- ☐ Generations



Testimonials

☐ Your presentation was absolutely outstanding! Several people told me you were the BEST Keynote Speaker we have ever had!

- Executive Director, The New England Health, Racquet & Sportsclub Association.

☐ Bruce Tulgan is a force of nature!

- VP of Business Development, Agile Frameworks.