



Internationally recognized as an authority in the areas of leadership, evolution, change management, business dominance, and organizational growth, **Kelsey Tyson** addresses audiences of major corporations and industry trade associations throughout the world. His insights and expertise are the result of over 25 years leading organizations, developing markets, and learning from the most successful business leaders in a wide variety of industries and professions. What makes Mr. Kelsey Tyson different from other speakers? He's done it!

Kelsey Tyson has held positions in business consulting, product marketing, consumer sales, retail management, and executive development. He established and built International Marketing Corporation, a company in 60 countries on 5 continents. He was President of Blanchard Training and Development when he co-developed the international best-seller, *The One-Minute Manager*. He also founded the SPECTRE group, which has played a key role in facilitating Federated's acquisition of Macy's, creating leadership alignment during Albertson's merger with American Stores, designing and delivering a leadership development and customer service program for 9,000 executives and employees at Price Chopper-Kansas City, setting the vision for Owens-Corning MIS, and working with the management of Polaroid Corporation to establish a new business unit and provide the necessary coaching to take them from zero sales to \$20 million within eight months. Tyson's talents as a speaker and consultant consistently deliver the client's message, speak reality, and hit hard on the desired objectives and outcomes for the event. He speaks the client's language by learning from internal interviews that take place prior to his presentation. Kelsey ...

Kelsey Tyson

Speech Topics

- ☐ Negotiating
- ☐ Management
- ☐ Leadership
- ☐ Change