

## INTRODUCTION

Accountability is your competitive advantage and our speaker, Sam Silverstein, knows how to make it a powerful way of thinking for you.

Sam is the founder of The Accountability Institute and the Certified Accountability Advisor™ designation. As the author of 12 books on leadership, accountability, and workplace culture, Sam's research into why some companies have an incredible culture that inspires people to be accountable and produce highly profitable results has led him to work with such organizations as Kraft, PetSmart, Pfizer and the Mayo Clinic.

Sam is a member of the Speakers Hall of Fame. Global Gurus has repeatedly listed Sam as one of the World's Top Organizational Culture Professionals. He has been referred to as, "The most trusted voice on accountability".

Please help me welcome, Sam Silverstein.

(Pronounced Silver-steen)