

# MICHELLE STACY



## INTRODUCTION

Michelle Stacy is a senior leader with the consistent ability to run and scale businesses. She has driven strong growth at Gillette, P&G and Keurig by leveraging the combination of new product innovation, brand building, and overall excellence in marketing and sales execution.

Michelle is currently on the Board of Directors of iRobot Corp, and Bellwether Coffee. Previous Board assignments include Coravin, Flex Pharma, Young Innovations Inc., HydraFacial, and Tervis Tumblers. She has served as an Expert in Residence at the Harvard Innovation Lab and as an advisor to several early-stage companies including Eargo and JoyLux.

In her previous position, Michelle was President of Keurig, Inc., a \$2 billion division of Keurig Green Mountain [NASDAQ: GMCR]. During her five-year tenure, Keurig became a well-known brand and delivered a CAGR of 61% in net sales and 74% in operating income, propelling total GMCR sales from \$493 million in revenue in 2008 to \$4.3 billion revenue for FY 2013

Before joining Keurig, Michelle had a successful 25-year career with Gillette including the Proctor & Gamble acquisition of Gillette in 2005.

Please welcome...Michelle Stacy.