



As a math and computer science guy, **Bill Benjamin** discovered the power of managing emotions while he was working in the technology industry. Bill is very honest about the struggles he had early in his career as a leader. He was so impressed by the Institute for Health and Human Potential [IHHP]'s brain science-based approach to Emotional Intelligence, and even more so by its practical applications, that he became a partner in the company. Now that's commitment! Bill's experience in technology and sales gives him real-world experience in the types of challenges that organizations face today. His analytical background in math and computer science drives him to take a practical and scientific approach to helping people understand how the brain responds under pressure, and how that can help increase leadership and performance.

Bill has an authentic approach that resonates with the audience and especially with those that might be typically resistant to the important relationship between 'soft-skills' and exceptional leadership. A natural storyteller, he balances anecdotes with science and research to engage all types of participants. When he is not speaking, Bill spends time working with senior leaders and their teams at Fortune 500 companies helping them overcome the barriers that often hold them back from reaching their full potential.

Bill loves to write and contributed to the New York Times and Amazon bestselling book, *Performing Under Pressure: The Science of Doing Your Best When it Matters Most*, co-authored by IHHP's JP Pawliw-Fry and published in 65 countries with multiple translations. Bill is also a regular contributor to CEO magazine, Training Magazine, as well as other leadership publications.

Bill is or...

## Testimonials

"You really kept everyone's attention with your great stories and analogies. Your passion for what you do is refreshing. Thank you for making the conference a truly inspiring event."

- Coca-Cola.

"Bill is outstanding. He knows his stuff and is super engaging online. Bill also really knows virtual delivery and adult learning principles. This was a well-designed, well-executed virtual program that allowed for maximal interactivity. It could have gone longer, and I wanted more!"

- F.B.I..

### Bill Benjamin

#### Speech Topics

- SKO Speakers
- Sales
- Organizational Skills
- Management
- Leadership
- Emotional Intelligence

