



**Ted C. Fishman** is a veteran journalist and former commodities trader on the Chicago Mercantile Exchange who has emerged as a leading expert on two subjects: aging and the People's Republic of China and its development as a world power. In his writing, Fishman is noted for taking seemingly complex topics - particularly how global economic trends influence people's everyday experiences - and making them understandable and meaningful for a general audience. Fishman can also customize his talks to his audience and is more than happy to do pre-event interviews with members of the organization so as to ensure his presentations contain the most relevant and dynamic content possible. He has been featured on ABC, CNN, Fox, the BBC, CNBC, PBS, NPR, Public Radio International, and Sky News (UK), among many others. Fishman also frequently consults local, state, and federal leaders concerned about how to navigate China's economic rise. A former floor trader and member of the Chicago Mercantile Exchange, he ran his own trading firm until 1992.

**Prolific Writing.** In his best-selling book, *China, Inc.: How the Rise of the Next Superpower Challenges America and the World*, Fishman describes the effects of China's recent emergence as a world power on the lives and businesses of people across the globe. In addition to its success in America, the book has been translated and published in Japan, China, France, Taiwan, Korea, Spain, and Turkey. Fishman's essays and reports appear in many of the world's most prominent journals, including *The New York Times Magazine*, *Money*, *Harper's*, *Worth*, *INC*, *Business2.0*, *Esquire*, *USA Today*, *GQ*, *The Times of London*

### *Ted Fishman*

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