



John Rossman is renowned as an early Amazon executive who led the launch and scaling of the Amazon Marketplace. He has served as a Senior Technology Advisor at the Bill and Melinda Gates Foundation and a Senior Innovation Advisor at T Mobile. He has a unique and powerful range of expertise in leadership for innovation, strategy for Artificial Intelligence and disruptive technologies, high performance teams, and culture.

John has authored four best selling books on leadership, strategy, and disruptive technologies, including *The Amazon Way* and *Big Bet Leadership*. These works provide principles, frameworks, and tactics for developing management to lead digital and AI first companies that customers and investors love and are purposefully designed for a sustainable competitive edge and advantage.

John delivers motivational speeches and workshops on leadership, team culture, business results, and playbooks for immediate action. His expertise is in leadership for digital transformation, artificial intelligence & innovation, and leading high performance teams.

Testimonials

John did a great job. He was very amiable and had some great insight to give. I know our leadership enjoyed it.

- JMark Business Solutions.

The was engaging and interesting (and relevant) to our team. Over 300 people opted to attend and stuck around till the end. Both Chat and Q&A submissions were nice and lively for one of these things (in my experience). The leaders (myself included) received a few text messages, emails, etc. thanking us and complimenting the session.

- Transunion.

John Rossman

Speech Topics

- Technology
- Supply Chain & Logistics
- Leadership
- Internet of Things (IoT)
- Innovation
- Futurist

