



Ori Brafman is a multiple *New York Times* best-selling author. His seminal work, *The Starfish and the Spider: The Unstoppable Power of Leaderless Organizations*, is cited by the U.S. military as the foundation for a successful campaign to counter Al Qaeda. Its concepts have been implemented by Fortune 500 companies and the U.S. government, and it is considered the basis for blockchain technologies. Ori's recent best-selling book, *Radical Inclusion: What the Post-9/11 World Should Have Taught Us About Leadership*, examines today's leadership landscape and argues that inclusion is no longer a "nice-to-have", but a strategic imperative in the digital world.

Born in Israel and raised in Texas, Ori specializes in cultural transformation and unique approaches to problem solving. His ideas have been applied by Amazon, Google, Netflix, Microsoft, Cisco, Intel, the Chicago Bulls, the San Francisco 49ers, Facebook, Family Business Network, and PWC. He has advised all branches of the U.S. military, the Obama White House, and the Joint Chiefs of Staff. Since 2010 U.S. Army generals have been required to complete Ori's leadership curriculum. Ori is a Distinguished Teaching Fellow at UC Berkeley's Haas School of Business where he lectures on improvisational leadership and artificial intelligence. He leads an intensive strategic broadening seminar between UC Berkeley and the U.S. Army and created a first-of-its-kind partnership between the Haas School of Business and the U.S. military's National Defense University. Ori's media appearances include the *New York Times*, the *Wall Street Journal*, the *Washington Post*, CBS, MSNBC, Bloomberg TV, Fox News, ABC News, BBC, National Public Radio, CNBC, C...

Testimonials

Ori has the ability to address complex and controversial topics with a great depth of understanding, while demonstrating a disarming and respectful grace that only comes when grounded in self-confidence and courage.

- Rick Thomas, President & CEO, The Strive Group.

"Recently we had the pleasure of Ori speaking at several DaVita events to our senior leadership team...His very unique perspective left the audience with a lot of thoughtful questions and ideas to help us think about our organization differently. Ideas generated from his talk are already reverberating around our company... We couldn't ask for more from a keynote speaker!"

- Vice President, Wisdom, DaVita, Inc.

Ori Brafman

Speech Topics

- Teambuilding
- Leadership
- Employee Engagement
- Diversity
- Corporate Culture
- Business Speakers

