

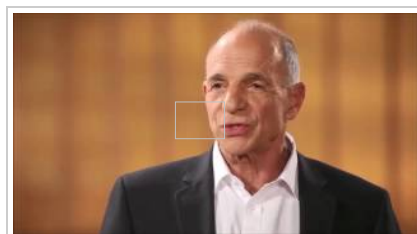


Steve Zaffron is the Founder and Head of Research and Development of Vanto Group, a consulting firm specialized in the design and implementation of large-scale initiatives to elevate organizational performance. He has worked with organizations in different industries worldwide including Walgreens, NASA, Reebok, BHP-Billiton, Dalmia Group (India) Petrobras (Brazil), and Polus Group (Japan). He currently is a guest lecturer at the George Mason University School of Business and the University of Arizona Lowell Institute for Mineral Resources. As an internationally respected leadership authority, Steve Zaffron is noted for his provocative new perspectives on breakthrough performance, organizational change, transformational leadership and integrating competitive advantages. He has been a guest lecturer at universities in the US and Europe including Harvard Business School, Simon School of Business at the University of Rochester, Marshall School of Business at USC and Erasmus University (Holland). In the best-selling book, "The Three Laws of Performance: Rewriting The Future Of Organizations And Your Life" (co-authored with David Logan), they articulate a new theory about what underlies breakthrough performance. In that book, Steve shares his over 20 years of direct experience supporting companies to generate unprecedented business results while empowering its employees and stakeholders through the emergence of leadership beyond title, authority, or position. The book sets the foundation for a new type of organization. The approaches and methodologies he has developed for Vanto Group have resulted in a unique range of consulting services focusing on breakthrough performance through the creation of strategic partnerships that cross s...

Steve Zaffron

Speech Topics

Peak Performance
Business Speakers



Testimonials

“With VANTO GROUP, while I re-discovered the power of conversation, probably the cheapest resource we have at hand, I renovated my own life and the life of my corporation.”

- OPM General Manager - Oficina de Propaganda e Marketing, Brazil.

“Our outcomes (from the VANTO GROUP programs) were incredible. We not only met what we considered stretch budgets, we exceeded them. We have set world records for many months in production. Our costs are lower than they were when we started the program, and we were able to improve safety by 50%.”

- Senior vice president en group general manager BHP Copper Metals.