



Dr. David DeLong helps leaders implement practical solutions to address critical skill shortages created by major changes in workforce demographics, shifts in generational values and new technologies.

President of Smart Workforce Strategies, David DeLong is also a research fellow at the MIT AgeLab and has been an adjunct professor at Babson College where he teaches "Leading & Managing Organizational Change."

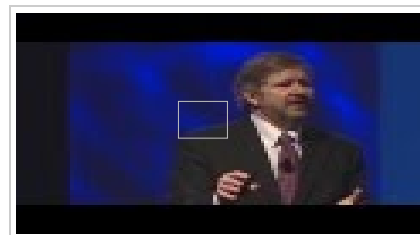
"He is co-author of The Executive Guide to High-Impact Talent Management (McGraw-Hill), and author of the widely-praised book Lost Knowledge: Confronting the Threat of an Aging Workforce (Oxford University Press). His most recent book is Graduate to a Great Job: Make Your College Degree Pay Off in Today's Market. David has spoken for and consulted with organizations such as MetLife, American Council of Life Insurers, the Federal Reserve Bank, Farm Credit System, Microsoft, MasterCard, Lockheed Martin, U.S. Nuclear Regulatory Commission, Ernst & Young and Accenture.

David DeLong's work has been widely cited in the New York Times, Fortune Magazine, the Wall Street Journal, the Financial Times, Harvard Business Review Blog, CIO Magazine, US News & World Report and The Boston Globe. He has also been interviewed on NPR's "Morning Edition" and "Talk of the Nation".

## David DeLong

### Speech Topics

- Leadership
- Human Resources
- Generations
- Future of Work
- Change
- Business Trends



## Testimonials

"Our members loved his talk! David DeLong's presentation, "Building Tomorrow's Workforce in Today's Economy", was a favorite at our Spring membership meeting. David is without a doubt one of the hardest working speakers I have ever worked with. He took the time to interview several members in the weeks before the meeting to customize the program and make it even more meaningful for attendees. If you're looking for an excellent workforce speaker for your next event, look no further than David DeLong."

- Dan Walker, Managing Director Industrial Fasteners Institute.

"Dave DeLong created tremendous buzz among our members with his keynote talk on "Accelerating Leadership Development" at our Annual International Conference. Executives were talking all week about his practical ideas for managing a diverse workforce and identifying potential skills gaps in their organization. Our board was thrilled that we chose such an engaging speaker for this meeting. The pre-interviews Dave did with some of our leaders produced an impressively customized program. It was great working with Dave."

- Ian M. Grossman, Vice President Member Services & Public Affairs, American Association of Motor Vehicle Administrators.